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SUSTAINABILITY TRENDS

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 **insaf**

Institute for Sustainability Africa

'Advancing Sustainability Initiatives for Africa'

**Sustainability Highlights
November 2024**

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“We make sustainability happen”

SUSTAINABILITY HIGHLIGHTS

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Sustainability is important to three in four European travellers



Europeans anticipate travelling more frequently and spending more on travel in 2025, according to a new research report from Accor, a global leader in hospitality. But the industry faces a pressing need to address sustainability challenges arising from this growth and to help travellers turn good intentions into good choices. The report, based on research carried out amongst 8,000 travellers from seven European countries, reveals that over half (53%) of respondents expect to spend more on travel in 2025 than they did in 2024, compared to just 10% who expect a lower travel budget. Travellers

in Poland were once again the most confident about their travel spending power in 2025 compared to this year. **Read more:** <https://www.hospitalitynet.org/news/4124882.html>

Sustainability - How are African universities faring?

A recent study suggests that although there is a notable focus from African academics on tackling climate change challenges on the continent, higher education institutions need to increase their efforts to enhance the work of their professors and researchers and take steps to encourage greater involvement by public authorities and private sector actors. The study, "The role of African universities in handling climate change", published in the July edition of Environmental Sciences Europe, aimed to identify the extent to which higher education institutions in Africa are engaging in efforts to deal with the challenges posed by climate change. As the paper notes, UNESCO has reported a need to integrate sustainable development themes, such as climate change, within teaching and learning. Therefore, efforts are needed from universities around the world to develop advanced curricula, interdisciplinary collaboration, programmes, and capacity building to support deeper learning on climate change and its related issues," write the researchers, led by Walter Leal Filho from the European School of Sustainability Science and Research, Hamburg University of Applied Sciences in Germany. **Read more:**

<https://www.universityworldnews.com/post.php?story=20240917080112391>

How Africa is making sustainable finance matter



Integrating environmental, social and governance principles into its financial markets is an ambitious yet urgent mission for Africa. The paradox is stark: although Africa contributes only 5% of global emissions, the continent faces disproportionate impacts from climate change, including intensifying droughts and rising sea levels. Yet, the 2024 Absa Africa Financial Markets Index highlights how African nations are advancing sustainable finance despite shallow market depth, high debt levels and data scarcity. Panellists at a recent OMFIF roundtable on sustainable investment

emphasised the continent's specific hurdles as well as its steady progress. **Read more:** <https://www.omfif.org/2024/11/how-africa-is-making-sustainable-finance-matter/>

From cyclone to drought, Zimbabwe's climate victims struggle to adapt



As Cyclone Idai tore through Chimanimani, her hometown in Zimbabwe's eastern highlands, it unleashed floods that swept away her house and claimed the life of her eldest daughter. Chikweya was rescued only after spending the night pinned between a wardrobe and a bed, unable to free herself from the mud. More than five years later, water again stands in the way of Chikweya's attempts to build a new life for herself and her family. But this time, the problem is that there isn't enough of it. The mother-of-three has been resettled

in Runyararo, a vast expanse of sun-baked semi-arid land where the Zimbabwe government has been building brick homes for hundreds of people displaced by the cyclone, on the site of a former colonial farm more than 60 kilometres away from Chimanimani. **Read more:** <https://www.climatechangenews.com/2024/11/07/from-cyclone-to-drought-zimbabwes-climate-victims-struggle-to-adapt/>

ABOUT INSAF

INSAF is an independent multi-disciplinary independent sustainability think tank organisation working towards a sustainable Africa. The Institute is a registered Independent Trust (MA1218/2012) in Zimbabwe.

OUR VISION

Advance Sustainability Initiatives for Africa

OUR MISSION

Foster Sustainability Initiatives and innovations towards Green Economy, Sustainable Development and Sustainable Living through applied research, programs and technical support services and across sectors.

OUR VALUES

- ✧ A non-partisan research institute
- ✧ An agent for change that promote transformation towards sustainability
- ✧ Committed to rigorous and objective research and analysis to support policy and decision making across sectors
- ✧ Capable of handling complex economic, environmental, developmental, and social issues honestly
- ✧ Committed to environmental sustainability principle, practices and values



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